Georgia Knights of Columbus

Communication Director Updates

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Georgia State Council
Communication Director
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Georgia Knights of Columbus

2018-2019 Georgia State Convention Registration
Click on EVENTS and then CONVENTION in sub menu
2018-2019 State Convention

Listed below are the various documents related to our Annual Meeting and Convention.

Each of the forms to be submitted must be printed and mailed with appropriate signatures and council seal as stated on the form. Data can be entered into the form online before printing if desired.

The 2018 - 2019 State Convention will be held May 17th thru 19th at:
Savannah Marriott River Front
100 General McIntosh BLVD
Savannah, GA 31401

To Complete Registration you **Must** complete each step below:

1. Financial Secretary submit the Delegate Certification form by [clicking this link](https://www.gakcfc.org/events/convention)
To Complete your Registration, you must complete all 4 STEPS

To Complete Registration you **Must** complete each step below:

1. Financial Secretary submit the Delegate Certification form by clicking this link
2. Register for the Hotel by clicking this link
3. Register for Convention, meals, and Optional merchandise by Clicking this link
4. Complete ID Badges by clicking this link

**Knight Life Convention Book**

Tell your Council's Story by purchasing a Council Knight Life AD

Help Save your council some money by Selling Commercial Ads

Knight Life Council Incentives can be found in the Incentives Brochure
Step 1: Click the Delegate Certification Form Link

To Complete Registration you **Must** complete each step below:

1. Financial Secretary submit the Delegate Certification form by **clicking this link**
2. Register for the Hotel by **clicking this link**
3. Register for Convention, meals, and Optional merchandise by **Clicking this link**
4. Complete ID Badges by **clicking this link**

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Be Sure to fill out the forms completely and ensure that all delegates have copies.

These forms ensure that your delegates will receive per diem for the convention.

Biggest Mistakes made are:

1. Financial Secretary’s fail to submit to the State Executive Secretary by the Due Date (April 12) listed on the FORM.
2. The Council Seal is not embossed on the forms.
Step 2: Click the Hotel Reservation Link

To Complete Registration you **Must** complete each step below:

1. Financial Secretary submit the Delegate Certification form by **clicking this link**
2. Register for the Hotel by **clicking this link**
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4. Complete ID Badges by **clicking this link**

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Once on the Hotel Registration Site, you will complete the Registration by selecting your check in and out dates, the number of rooms needed, and the number of Guests/room.

Click Check Availability and complete the reservation process.
Step 3: Meeting Registration, Meals, and Optional Purchase Items

To Complete Registration you **Must** complete each step below:

1. Financial Secretary submit the Delegate Certification form by **clicking this link**

2. Register for the Hotel by **clicking this link**

3. Register for Convention, meals, and Optional merchandise by **Clicking this link**

4. Complete ID Badges by **clicking this link**

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**Incentives Brochure**

Knight Life Council Incentives can be found in the...
Step 3: Meeting Registration, Meals, and Optional Purchase Items

The site is broken up into 4 parts:

1. Best Plan All inclusive registration
2. Individual selections registration
3. Additional Purchase Items
4. Donations
Step 3: Meeting Registration, Meals, and Optional Purchase Items

All Inclusive packages:
The all inclusive package is the best value for the convention for couples.

You will select your roll from the options presented and then add options.

For this presentation we will demonstrate the Council Delegate.
When you click on the Delegate option, a new window will open.

1. Select the meal option for your Spouse
2. Select the meal option for yourself
3. Select Your Council Number
4. Click Add to Cart
If you do not want to purchase the all inclusive package and want to build your own package. Scroll down to the Option Package section where you can build your own.

Select your roll to begin

For this example we will complete a Delegate Build
The Delegate window will open. Select your Council. Select Add to Cart. At the Cart window Select Continue Shopping.
Add the individual Meal options you want to add to your package.

There is Friday Dinner for 1 and Couple options

Ladies Luncheon

Saturday Dinner for 1 and a Couple Option
Once you make a selection
Be sure to select all the options you need
Then Select the Add to Cart

Once all your meal options are added, you can now add any optional items
2018-2019 Georgia State Convention Optional Sale Items

Now you can add a convention shirt for you and/or your Spouse and/or purchase the latest State Pin in advance.

***BE SURE TO SELECT THE SIZE YOU WANT BEFORE ADDING TO THE CART AS THE DEFAULT IS A SMALL***
Once you have completed adding all the options you want to add select Checkout and submit your payment.

Square accepts all major credit cards and debit cards.

***At this time, Square DOES NOT accept pay by Check***
Step 4: ID Badge for the Convention

To Complete Registration you **Must** complete each step below:

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**Incentives Brochure**
Complete the Convention Badge Request

2019 GA State Convention ID Badges

Please enter the email address you would like responses sent to if there are any questions
* Required

Email address *
Your email

Contact Phone Number *
Your answer

Never submit passwords through Google Forms.

Click Next
Select your Position and then Select Next

2019 GA State Convention ID Badges

* Required

What Position will you be representing at the convention?

- State Officer
- Past State Deputy
- District Deputy
- Delegate
- Insurance Agent
- Guest

Enter Your Council Number and Name then select Next

2019 GA State Convention ID Badges

* Required

Delegate

Please enter Your Council Number *

Your answer

Name For ID Badge *

Your answer

BACK  NEXT
Choose from the Drop down and select Next

If you selected No, Just click Submit to complete.

If you Selected Yes, add Spouses Name and Submit

2019 GA State Convention ID Badges

Is your Spouse Attending with You?

Select From the Drop Down *

Choose

2019 GA State Convention ID Badges

Click submit to finish.

BACK  SUBMIT

Never submit passwords through Google Forms.

2019 GA State Convention ID Badges

* Required

Spouse's Name Badge

Spouses Name for ID Badge *

Your answer

BACK  SUBMIT

Never submit passwords through Google Forms.
Once you have completed ALL 4 steps, your registration is now completed.
Georgia Knights of Columbus

Prospect Landing Pages
A New Tool to Aid in Recruitment
Georgia Knights of Columbus
Prospect Landing Pages
A prospecting landing page is a digital version of a prospect card with some unique differences. First, the digital prospecting tool allows you to follow up with a prospective member immediately. Once the prospective member hits submit on the form, they will immediately receive a personalized email from someone in the council thanking them for their interest in the Knights. Second, they will automatically start receiving emails that have been hand crafted to give the prospective member more information about who the Knights are and what we do. Finally, it allows the online membership team to track the prospective members to better understand the content prospective members are interested in and clicking on.
Sample Email

A prospecting landing page will generate a personalized, custom email to all of your prospects. We’ll work with you to customize it with your information.

10/19/2018 10:23 AM

Dear [Prospect name],

Thank you for your interest in the Knights of Columbus! We’re glad to have met you, and hope that you’ll join us in Council [###]. You can take your first step to becoming part of the world’s largest Catholic brotherhood by joining the Knights online.

When you join online, please be sure to enter our council number, [###], so that we can reach you with information about your local brotherhood of Knights.

If you have any questions about Council [###], feel free to contact [Council Officer] at [Email address or phone number].

Join online today.

Yours truly,
[Grand Knight/Membership Director]
How do I get a customized Prospecting Landing Page for my council?
Simply fill out the Prospecting Landing Page Request Form at info.kofc.org/pagerequest. You’ll be asked for some basic information, including your council’s name, state, and contact information for whomever is your council’s point-person for recruitment. In 2-3 business days, we’ll get back to you to finalize your custom Prospecting Landing Page and Auto-Generated Prospecting Email.

How does our Prospecting Landing Page work?
When a prospect fills in his information on your council’s customized Prospecting Landing Page, he will immediately receive an Auto-Generated Prospecting Email, customized for your council, thanking him for his interest in becoming a Knight. This customized email is generated by the Supreme Council’s marketing software, Marketo. The prospect will also be enrolled into another Marketo program to receive weekly emails from the Supreme Council with information about the Order and how to join.

Will my council receive the prospective member’s contact information?
Yes. A designated council member (we recommend Grand Knight or Membership Director) will receive an email every time a prospect fills out the form. Be sure to include the email address of this designated council member when you complete the Prospecting Landing Page Request Form to ensure your council receives every prospect’s information.

What doesn’t this form do?
The form does not enroll a man as an online member, or add him to the Prospects tab of Officers Online. Once a prospect has joined online, and if he has indicated he’s interested in joining your local council, his information will then appear in the Prospects tab of Officers Online.
The Silver Rose for 2019

Supreme has not published the Rose Routes for 2019 as of this meeting.

Once we have the dates, we will be looking for councils who are interesting in hosting the Rose.

Last year we had a lot of councils ask to be involved, but when the Rose arrived, they backed out.

Start planning Now.
Georgia Knights of Columbus

Questions?