Membership Report

July 14th, 2018
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Fr. Vincent M. Mulvin
Council 12287
Dallas, Georgia

DOUBLE STAR 2015-2016 • TRIPLE STAR 2016-2017
State of Georgia Membership Team
<table>
<thead>
<tr>
<th>Metrics</th>
<th>2018 – 2019 Goals</th>
<th>Pinnacle Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intake</td>
<td>1100</td>
<td>1210</td>
</tr>
<tr>
<td>Net</td>
<td>660</td>
<td>660</td>
</tr>
<tr>
<td>New Council Development</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Star Councils</td>
<td>22</td>
<td>22</td>
</tr>
<tr>
<td>Round Tables</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>2.5% True Growth (Net / Net)</td>
<td></td>
<td>310</td>
</tr>
<tr>
<td>70% of Active Councils Recruiting</td>
<td></td>
<td>80</td>
</tr>
<tr>
<td>40% of intake Must be Under 40</td>
<td></td>
<td>484</td>
</tr>
</tbody>
</table>
Final Totals as of 6/30/2018

Final Membership Results 2017 - 2018

- **Intake**: 1100 (Goal), 1060 (Actual)
- **Net**: 660 (Goal), 786 (Actual)
- **Net / Net**: 310 (Goal), 540 (Actual)

Legend:
- Blue: Goal
- Green: Actual (Achieved Goal)
- Red: Actual (Under Goal)
Star Council

46 Councils attained Star status!

Data as of June 30th, 2018
Baby Steps

40 other councils recruited at least 1 new member

Data as of June 30th, 2018
Work in Progress

15 Councils posted no membership changes

Data as of June 30th, 2018
Needs Attention

10 councils posted overall losses

Data as of June 30th, 2018
Hispanic Population in the U.S.

- 58 Million Hispanics
- 18% of the U.S. population is Hispanic and is the 2\textsuperscript{nd} largest segment
- 119 Million projected by 2060
- 27 Million Men
- 15 Million Catholic Men
- All 50 US jurisdictions
Among top Latino states in 2015, Georgia has fastest-growing population

In millions

<table>
<thead>
<tr>
<th>State</th>
<th>Population</th>
<th>% Change since 2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>California</td>
<td>15.2</td>
<td>38.9 +</td>
</tr>
<tr>
<td>Texas</td>
<td>10.7</td>
<td>60.4 +</td>
</tr>
<tr>
<td>Florida</td>
<td>5.0</td>
<td>85.6 +</td>
</tr>
<tr>
<td>New York</td>
<td>3.7</td>
<td>30.4 +</td>
</tr>
<tr>
<td>Illinois</td>
<td>2.2</td>
<td>42.2 +</td>
</tr>
<tr>
<td>Arizona</td>
<td>2.1</td>
<td>62.4 +</td>
</tr>
<tr>
<td>New Jersey</td>
<td>1.8</td>
<td>57.7 +</td>
</tr>
<tr>
<td>Colorado</td>
<td>1.2</td>
<td>58.4 +</td>
</tr>
<tr>
<td>New Mexico</td>
<td>1.0</td>
<td>32.0 +</td>
</tr>
<tr>
<td>Georgia</td>
<td>1.0</td>
<td>118.8 +</td>
</tr>
</tbody>
</table>

Note: Charts show the top 10 states for the number of Latinos in 2015 along with the percent change of the population that is Latino since 2000.

Source: Pew Research Center tabulation of the 2000 census (5% IPUMS) and 2015 American Community Surveys (1% IPUMS).

PEW RESEARCH CENTER
Percentage on Race and Ethnicity of the U.S. Adult Catholic Population by Generation

- **Millennial (born 1982 or later)**
  - White/Caucasian: 39%
  - Hispanic/Latino: 54%
  - Black/African American: 2%
  - Asian/Pacific Islander: 3%
  - Other: 1%

- **Post-Vatican II (born 1961-81)**
  - White/Caucasian: 53%
  - Hispanic/Latino: 39%
  - Black/African American: 4%
  - Asian/Pacific Islander: 3%
  - Other: 0.4%

- **Vatican II (born 1943-60)**
  - White/Caucasian: 69%
  - Hispanic/Latino: 24%
  - Black/African American: 3%
  - Asian/Pacific Islander: 1%
  - Other: 1%

- **Pre-Vatican II (born before 1943)**
  - White/Caucasian: 76%
  - Hispanic/Latino: 15%
  - Black/African American: 4%
  - Asian/Pacific Islander: 2%
  - Other: 2%
2018 – 2019
Membership Operating Plan
1. Obtain council membership and retention teams contact information
2. Each council will be contacted monthly by the Membership team
   - Do you know your Membership goals?
   - Membership drives?
   - Scheduled degrees?
   - Upcoming events?
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