Georgia Knights of Columbus

Council Officer Meetings
July, 2015

“Together – All Things Are Possible!”

Mark McMullen
State Deputy
state.deputy@gakofc.org
5 Areas of Focus

- Our Goals as a Jurisdiction
- Our Role as Leaders
- The Importance of Getting off to a Fast Start
- Strategic Goals and Priorities
- GK Expectations
Our Goals as a Jurisdiction

- **Membership:**
  - Intake: 1,000
  - Net: 600
  - Net/Net: 300
- **Star Councils:** 22
- **NCD:** 1
- **Roundtables:** 15
Our Role as Leaders

- The good works of our order are done locally!
- The **main focus** of a Council is to have a successful year – strive to be Star Council as #1 goal
- Leadership is accomplishing goals through others
- Our role as leaders is to provide the **direction, support** and **resources** to accomplish goals
Getting Off to a Fast Start

- The sports we love make us appreciate the importance of getting off to a fast start
Getting Off to a Fast Start
Getting Off to a Fast Start
Getting Off to a Fast Start

- It is difficult to achieve our goals if we are always playing “catch up”
- Make a commitment to Get off to a Fast Start. Don’t wait until September to get going – start today!
Strategic Goals and Priorities

- **Membership**
  - Membership 365
  - One Member – Per Council – Per Month
  - Minimum One 1\textsuperscript{st} Degree – Per District – Per Month
  - Recruit more younger members
  - Make membership everyone’s business – not just the responsibility of the Membership Director
  - Officers – lead by example – each officer recruit at least one new member
  - Church Drives – minimum 2 per year
  - Focus on high potential target segments – i.e. RCIA, other ministries, Squires, etc.
Strategic Goals and Priorities

● Retention
  - Increase your retention – develop strategies for holding onto your members
  - Mentoring NEW members
  - Strategies and Programs to increase member involvement (Teams of 10)
Strategic Goals and Priorities

- **Spirituality**
  - Incorporate more spirituality into our meetings

- **Our Pastors**
  - Developing strong relationships with more of our pastors
  - Turning chaplains and pastors into advocates!
Strategic Goals and Priorities

- Programs - Energizing our Membership
  - Programs that **draw, energize** and **retain** members and parish communities
  - Council meetings with strong content that draws attendance and increases member participation
Strategic Goals and Priorities

● Training
  - A commitment to training to prepare those that lead and those that follow us to be successful – make sure officers know what is expected of them
Grand Knight Expectations

- Provide effective Leadership to assure the success of your respective Councils
- Focus on Programs and Membership
  - Membership: Membership 365
  - Programs: Embrace Supreme Feature 8 programs
- Paperwork Diligence: assuring that all forms and reports are submitted on time
- Focus on **Greatness**: Strive to achieve Star Council status
Thank You!

- For all you do!
- As State Officers and District Deputies, we are here to help you help your councils be successful!