Georgia Knights of Columbus

Council Officer Meetings
July, 2016
“Together – All Things Are Possible!”

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5 Areas of Focus

- Our 2015-2016 Performance
- Our 2016-2017 Goals as a Jurisdiction
- Our Roles as Leaders
- The Importance of Getting off to a Fast Start
- Strategic Goals and Priorities
- DD Expectations
How We Finished 2015-2016

- Another great year for Georgia
- We met all our goals and achieved Circle of Honor and Pinnacle status!

- Membership:
  - Intake: 1192
  - Net: 963
  - Net/Net: 747
  - NCD: 1
  - Roundtables: 23
  - Star Councils: 42
2016-2017 Goals

- **Membership:**
  - Intake: 1,000
  - Net: 600
  - Net/Net: 300
- **Star Councils:** 22
- **NCD:** 1
- **Roundtables:** 15
Jurisdiction Goals – Strategic Plan
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- Membership
  - Achieve Pinnacle Award
  - Annual Intake of 1250
  - Grow Jurisdiction by 4%
Jurisdiction Goals – Strategic Plan

- **Membership**
  - Achieve Pinnacle Award
  - Annual Intake of 1250
  - Grow Jurisdiction by 4%

- **Programs**
  - Emphasize Supreme and State Featured Programs – get more councils to participate
  - Every Council in Georgia earns the Columbian Award
  - Encourage more councils to publicize programs and submit them for annual awards
Charitable Growth

- Increase individual giving to Knights of Columbus Charities of Georgia, Inc. (KCCG) – online or otherwise – to an amount equal to $3/year for every member on our roster as of July 1
- 100% Councils participate in the State Charity Raffle
- Publicize State and Local Charitable giving efforts
Jurisdiction Goals – Strategic Plan

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  - Publicize State and Local Charitable giving efforts

● Training and Leadership Development
  - Continue/Develop/Resource training programs for Council Retention Chairman, Program Directors, Membership Directors, and Financial Secretary
  - Create and execute a leader development program for Future District Deputies, State Directors/Chairmen, and State Officers
  - Hold Council Officers and District Deputy training events at
Our Role as Leaders

- The good works of our order are done locally!
- The **main focus** of a Council is to have a successful year – strive to be Star Council as #1 goal
- Leadership is accomplishing goals through others
- Our role as leaders is to provide the **direction, support** and **resources** to accomplish goals
- Be accountable for making your goals!
Getting Off to a Fast Start

- The sports we love make us appreciate the importance of getting off to a fast start
Getting Off to a Fast Start
Getting Off to a Fast Start

- It is difficult to achieve our goals if we are always playing “catch up”
- Make a commitment to Get off to a Fast Start. Don’t wait until September to get going – *start today!*
Strategic Goals and Priorities

- Membership Recruitment
  - Membership 365
  - One Member – Per Council – Per Month
  - Minimum One 1\textsuperscript{st} Degree – Per District – Per Month
  - Recruit more \textit{younger members} – make this a priority!
Strategic Goals and Priorities

- **Membership Recruitment**
  - Make membership *everyone’s* business – not just the responsibility of the Membership Director
  - Officers – lead by example – each officer recruit at least one new member
  - Church Drives – minimum 2 per year (October, March)
  - Focus on high potential target segments – i.e. RCIA, other ministries, Squires, etc.
Strategic Goals and Priorities

- Retention
  - Increase overall retention – develop strategies for holding onto our members
  - Mentoring our NEW members
  - Strategies and Programs to increase member involvement (Teams of 10)
  - If Councils want to suspend, they must follow the process
    - Councils must first discuss Forms 1845 with DDs before sending to Supreme
Strategic Goals and Priorities

● Spirituality
  – Continue to incorporate more spirituality into all council meetings

● Our Pastors
  – Developing strong relationships with more of our pastors
  – Turning chaplains and pastors into advocates!
Strategic Goals and Priorities

- Programs - Energizing our Membership
  - Programs that **draw**, **energize** and **retain** members and parish communities
  - Council meetings with strong content that draws attendance and increases member participation
  - Participate in Supreme Feature 8 programs
  - **100% Council participation** in “Building The Domestic Church and Strengthening Parishes” initiative
- 5 Key Programs
Strategic Goals and Priorities

- **Training**
  - Focus on Training our replacements – and making sure that all council officers know their roles and responsibilities!
Grand Knight Expectations
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- Focus on Programs and Membership
  - Membership: Membership 365
  - Programs: Implement the Supreme Feature 8 programs and “Building the Domestic Church Strengthening our Parishes” programs
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  - 5 Key Programs
- Paperwork Diligence: assuring that all forms and reports are submitted on time
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- Focus on Programs and Membership
  - Membership: Membership 365
  - Programs: Implement the Supreme Feature 8 programs and Building the Domestic Church and Strengthening our Parishes programs
    - 6 Key Programs
- Paperwork Diligence: assuring that all forms and reports are submitted on time
- More Knight of the Year; Family of the Year submissions
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- Don’t forget Pennies for Heaven!
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- Focus on **Greatness: commit to doing better than last year!**
Thank You!

- For all you do!
- As State Officers and District Deputies, we are here to help you help your councils be successful!
- Let’s have a great year!